

# Jack C. Goodnoe • Cemetery Planning and Design

Land Use Master Planning

Section and Columbarium Design

Infill and Phasing Strategies

Site Plan Approval Assistance

## Jack C. Goodnoe



Jack Goodnoe has over 40 years of experience in **strategic land use planning and site design.**

### Education

- Master of Landscape Architecture  
University of Virginia, 1975
- Bachelor of Fine Arts  
University of Colorado, 1971

### Registrations

- Registered Landscape Architect  
Michigan, 1981

### Professional Affiliations

- ICCFA
- ICCFA University; Professor
- Catholic Cemetery Conference
- CCC University; Professor
- CCC Buildings and Grounds Committee
- Amer. Society of Landscape Arch.
  - President of Michigan Chapter 1992
- Planning Commissioner - Superior Twp, MI
- Park Commissioner - Superior Twp, MI

### Guest Speaker

- ICCFA Conferences
  - Cemetery Master Planning
  - Historic Cemetery Design
  - Market-Based Design
- ICCFA University
  - College of Land Management
  - College of Administration
- Catholic Cemetery Conference University
  - College of Land Management
- China's 1st Funeral Arts Exhibition  
Beijing, China
- State Cemetery Assoc.. Meetings
  - California • Michigan • Ohio
  - New York • Oklahoma
  - West Virginia • Illinois
  - Mid America Cemetery Conference
- University of Michigan
  - School of Natural Resources
  - Botanical Gardens
  - Dept. of Resource Science
  - Business School
- Kansas State University  
Dept. of Landscape Architecture
- Lawrence Technological University  
School of Architecture
- Municipal Planning Agencies
  - Watershed Protection Planning
  - Community Development Planning

### Contributing Author

- ICCFA Magazine
- American Cemetery Magazine
- Catholic Cemetery Magazine
- Catholic Cemetery Conference
  - Field Operations Manual

This experience includes:

- site analysis and site selection studies
- site development feasibility and capacity assessments
- land use and infrastructure master planning
- land management and site redevelopment strategies
- detailed site planning and landscape design
- agency approval services

In his work, he has established an **expertise in cemetery planning** for private, public, and Catholic cemeteries throughout the United States, Canada and Central America. The specialized cemetery planning services that Jack provides are:

- long-range land use planning for cemetery development
- site development capacity assessments and inventory projections
- phasing strategies for inventory and budget management
- infill designs for difficult and remnant land areas
- landscape restoration and image enhancement design
- site and facility design guidelines
- water management and environmental protection planning
- signage and way-finding systems planning
- section, columbarium, and feature design

Jack is skilled at conducting **interactive, consensus-building planning sessions** with the cemetery's management, marketing, and operations personnel. This approach results in design solutions that integrate the financial, operational, and aesthetic goals that are unique to your cemetery into a coordinated strategy for physical growth and improvement. He is also skilled at assisting cemeteries through the **agency approval** processes in timely and cost effective ways.

Jack has always worked closely with environmentalists, architects and civil engineers to ensure careful coordination between site, facility, and infrastructure solutions. He brings a commitment to cooperative team interaction and communication in the planning process.

As a recognized expert in cemetery planning, Jack has spoken at state and national cemetery conferences on the issues and processes of successful cemetery master planning. He was invited by the Chinese Ministry of Civil Affairs to speak on the practices and philosophies of American cemetery planning at China's 1st Funeral Arts Exhibition in Beijing. He is an instructor in the College of Land Management and the College of Administration at the ICCFA University.

Jack's approach to cemetery planning is distinguished by the experience, skill, and design creativity with which he **integrates physical development strategies with your unique land resources, and your cemetery's specific operational needs, marketing goals, and business strategies.**

**Bringing Your Land Resources and Market Opportunities Together**

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